



Exhibitions • Special Projects • Events
Conferences • Venue Management

Thebe's Expertise

Projects we have executed include but are not limited to:

2011 Exhibitions / Events

Name of Exhibition/Event	Profile	Visitor Profile	No. of Exhibitors	Overall No. of Visitors/Delegates	Size of Event m ²	% of Int. Exhibitors	% Int. Visitors /delegates
Discovery Invest Road Show	Event Organised and Managed for Discovery Investment Portfolio	Invited guests/public	n/a	3 200	n/a	n/a	n/a
Discovery Pre-Invest Conference	Event Organised and Managed for Discovery Investment Portfolio Brokers	Invited guests/public	n/a	50	n/a	n/a	n/a
Discovery Interim Results Presentation	Event Organised and Managed for Discovery relating to the Company's Interim Results	Invited guests/public	n/a	250	n/a	n/a	n/a
Discovery Purple Card Launch	Event Organised and Managed for Discovery Credit & Financial Portfolio	Invited guests	n/a	30	n/a	n/a	n/a
Discovery Health Service Awards	Event Organised and Managed for Discovery awarding excellence in the Service Department for the Health portfolio	Invited guests	n/a	120	n/a	n/a	n/a
United Nations World Water Day	Event Organised and Managed for UN-Habitat highlighting the worlds water situation and celebrating International Water Day	Invited VIP's / government/media/ guests/public	32	1 600	1000	80%	65%
FEM Health & Safety Summit & 75 Anniversary	Event Organised and Managed for FEM highlighting Health & Safety within the Construction Industry and celebration of the 75th Anniversary	Invited VIP's / media/guests/public	30	300	200	n/a	n/a
Discovery Health Road Show	Event Organised and Managed for Discovery Medical Aid Schemes	Invited guests/public	n/a	7 800	n/a	n/a	0%
Discovery Employers Road Show	Event Organised and Managed for Discovery Medical Aid Schemes to Employers	Invited guests/public	n/a	2 500	n/a	n/a	0%

2010 Exhibitions / Events

Name of Exhibition/Event	Profile	Visitor Profile	No. of Exhibitors	Overall No. of Visitors/Delegates	Size of Event m ²	% of Int. Exhibitors	% Int. Visitors /delegates
T20	Organised and managed ministerial dialogue summit from G20 countries on behalf of The National Department of Tourism	G20 Invited Ministers	n/a	80	n/a	n/a	90
TSME	Organised and Managed on behalf of UNWTO and The National Department of Tourism	500 Invited delegates	n/a	500	n/a	n/a	60%
Meetings Africa - Association Day	Organised and Managed on behalf of South African Tourism	Invited Delegates	n/a		n/a	n/a	
World Holiday and Travel Faire	Thebe owned Exhibition	Consumer/Trade	118	6000	3000	n/a	n/a
Pan South Africa Multilingualism Award Ceremony 2010	Organised and Managed for the Pan South African Language Board	Invited Guests	N/A	500	n/a	n/a	n/a
Meetings Africa Africas Top Business Tourism Exhibition	Organised and Managed for South African Tourism Company	Trade	272	1894	5500	0%	6.20%
Decorex KZN An exhibition shaping and stimulating the decor and design industry	Thebe owned Exhibition	Consumer/Trade	126	17 980	6000	0%	0%
Decorex Cape Multi award winning Decorex Cape Town brings together the most exquisite collection of exhibitors, design icons and rising stars.	Thebe Owned Exhibition	Consumer/Trade	208	35 220	10 000	0%	0%
Discovery Platinum Prestige A recognition event for Discovery Brokers and Advisors.	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	July				
Discovery Health Road Show	Event Organised and Managed for Discovery Medical Aid Schemes	Invited guests/public	n/a	7 800	n/a	n/a	0%
Discovery Health Employers Road Show	Event Organised and Managed for Discovery Medical Aid Schemes	Invited guests/public	n/a	2 500	n/a	n/a	0%
Discovery Life Investment Briefing Session	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	6 000	n/a	n/a	0%
Discovery Life Launch	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	8 300	n/a	n/a	0%
Innovation Awards The glamorous awards ceremony will be a formal dinner that will have a high media profile	Organised and managed on behalf of Technology Innovation Agency	Invited Guests	August				
Decorex JHB The ultimate round up of what's new and now for consumers and trade in the decor and design	Thebe owned Exhibition	Consumer/Trade	August				
Franchise & Business Opportunities Expo A Franchise & Business Opportunities Expo focused on fast tracking South Africa's drive towards entrepreneurship.	Thebe Owned Exhibition	Trade/Consumer	September				
Gardenex South Africa's premier garden and flower show. A platform for industry players to reinforce their green approach to garden design.	Thebe Owned Exhibition	Consumer	140	6500	4000	0%	0%

2009 Exhibitions / Events

Name of Exhibition/Event	Profile	Visitor Profile	No. of Exhibitors	Overall No. of Visitors/Delegates	Size of Event m ²	% of Int. Exhibitors	% Int. Visitors /delegates
Pan South Africa Multilingualism Award Ceremony 2009	Organised and Managed for the Pan South African Language Board	Invited Guests	N/A	500	n/a	n/a	n/a
4th World Summit on Arts and Culture	Organised and Managed on behalf of National Arts Councils of South Africa and IFFACA (International Federation for Arts Councils and Craft Associations)	Invited Guests	40	500	n/a	2%	75%
NTCE (National Tourism Conference and Exhibition)	Managed and Organised on behalf of DEAT, DACT, THETA	Consumer/Trade	57	17500	n/a	n/a	n/a
Meetings Africa Africas Top Business Tourism Exhibition	Organised and Managed for South African Tourism Company	Trade	218	1921	5000m ²	0%	0%
Decorex KZN An exhibition shaping and stimulating the decor and design industry	Thebe owned Exhibition	Consumer/Trade	128	16000	7000m ²	0%	0%
Decorex JHB The ultimate round up of what's new and now for consumers and trade in the decor and design	Thebe owned Exhibition	Consumer/Trade	636	51362	20000 m ²	10%	5%
South African Handmade Collection	Organised and managed alongside Decorex for the South African Department of Trade and Industry	Consumer/Trade	200	52000	2200m ²	0%	4%
Discovery Platinum Prestige A recognition event for Discovery Brokers and Advisors.	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	July				
Discovery Health Road Show	Event Organised and Managed for Discovery Medical Aid Schemes	Invited guests/public	n/a	3 000	n/a	n/a	0%
Discovery Life Investment Briefing Session	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	6 000	n/a	n/a	0%
Discovery Life Launch	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	8 300	n/a	n/a	0%
Decorex Cape Multi award winning Decorex Cape Town brings together the most exquisite collection of exhibitors, design icons and rising stars.	Thebe Owned Exhibition	Consumer/Trade	196	32019	10000m ²	0%	0%
Eskom Small Business Developments A definitive platform for black-owned small, medium and micro enterprises to market their companies to corporate procurement departments.	Organised and Managed for Eskom South Africa	Trade/Consumer	107	5004	769m ²	0%	3%
Franchise & Business Opportunities Expo A Franchise & Business Opportunities Expo focused on fast tracking South Africa's drive towards entrepreneurship.	Thebe Owned Exhibition	Trade/Consumer	76	7943	n/a	0%	0%
Gardenex South Africa's premier garden and flower show. A platform for industry players to reinforce their green approach to garden design.	Thebe Owned Exhibition	Consumer	162	17892	5000m ²	0%	0%
MediaTech Africa Africa's Premier advanced technology trade fair. The ideal business platform to launch new products and to demonstrate new technological developments in the broadcast and audio visual industry.	Thebe Owned Exhibition	Trade					

2008 Exhibitions / Events

Name of Exhibition/Event	Profile	Visitor Profile	No. of Exhibitors	Overall No. of Visitors/Delegates	Size of Event m ²	% of Int. Exhibitors	% Int. Visitors /delegates
World Congress of Anaesthesiologist	Organised and Managed all tours, hospitality and logistics for Options, UK	Invited Delegates	n/a	5000	n/a	n/a	80%
International Geosphere Biosphere programme IGBP Conference	Organised and Managed for IGBP	Invited Delegates	n/a	500	n/a	n/a	80%
SA Society of Nuclear Medicine Annual Conference Held in Windhoek, Namibia	Organised and Managed for SASNM	Invited Delegates	n/a	150	n/a	n/a	30%
Gauteng Film Indaba	Organised and Managed For the Gauteng Film Commission	Invited Delegates	n/a	570	n/a	n/a	10%
World Congress of Medicinal and Aromatic Plants	Organised and Managed for AMPS	Invited Delegates	n/a	1200	n/a	n/a	80%
Meetings Africa Africas Top Business Tourism Exhibition	Organised and Managed for South African Tourism Company	Trade	265	2806	3500	10%	5%
Decorex KZN An exhibition shaping and stimulating the decor and design industry	Thebe Owned Exhibition	Consumer/Trade	150	18003	7000	0	5%
Decorex JHB The ultimate round up of what's new and now for consumers and trade in the decor and design	Thebe Owned Exhibition	Consumer/Trade	640	45 000	22000	15	10%
South African Handmade Collection	Organised and managed alongside Decorex for the South African Department of Trade and Industry	Consumer/Trade	217	45 000	2200	0%	10%
Decorex Cape Multi award winning Decorex Cape Town brings together the most exquisite collection of exhibitors, design icons and rising stars.	Thebe Owned Exhibition	Consumer/Trade	251	38000	11000	10%	10%
Discovery Health Launch	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	8 080	n/a	n/a	0%
Discovery Life Launch	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	7 193	n/a	n/a	0%
Discovery Technical Marketing Road Show	Event Organised and Managed for Discovery Medical Aid Schemes	Invited Delegates	n/a	3 000	n/a	n/a	0%
Gardenex South Africa's premier garden and flower show. A platform for industry players to reinforce their green approach to garden design.	Thebe Owned Exhibition	Consumer	157	16121	4000	0%	0%
SAIBPP Conference	Organised and managed for the South African Institute of Black Property Practitioners	Invited Delegates	n/a	200	n/a	0%	0%
Advanced Metal Initiative Conference	Organised and Managed for the South African Department of Science and Technology	Invited Delegates	n/a	200	n/a	0%	0%
Beadex South Africa's Premier Bead and Jewellery Show	Organised and Managed for Ingelosi Trading cc.	Consumer	64	5000	2500	0%	3%
Franchise & Business Opportunities Expo A Franchise & Business Opportunities Expo focused on fast tracking South Africa's drive towards entrepreneurship.	Thebe Owned Exhibition	Trade/Consumer	115	7138	5000		
Eskom Small Business Developments A definitive platform for black-owned small, medium and micro enterprises to market their companies to corporate procurement departments.	Organised and Managed for Eskom South Africa	Trade/Consumer			Sep-08		
Sportex	Thebe owned Exhibition	Consumer	60	8000	9000	5%	10%

2007 Exhibitions / Events

Name of Exhibition/Event	Profile	Visitor Profile	No. of Exhibitors	Overall No. of Visitors/Delegates	Size of Event m ²	% of Int. Exhibitors	% Int. Visitors /delegates
Abidjan Nairobi Convention	Convention Organised and Managed for the South African Department of Environmental Affairs and Tourism	Invited Delegates	n/a	300	n/a	n/a	80%
LP Gas Forum	Organised and managed all logistics for MCI , Paris	Invited Delegates	n/a	750	n/a	n/a	80%
World Lung Health Congress	Organised and managed all logistics for The World federations of Lung Health.	Invited Delegates	n/a	1200	n/a	n/a	80%
Hospitality Investment Conference	Conference Organised and managed for the South African Tourism Business Council	Invited Delegates	n/a	200	n/a	n/a	20%
Paltinum Premier Summit	Event Organised and Managed for Discovery Medical Aid Schemes	Invited Delegates	n/a	100	n/a	n/a	0%
Meetings Africa Africas Top Business Tourism Exhibition	Organised and Managed for South African Tourism Company	Trade	265	2806	3500	10%	5%
Annual Multilingualism Awards Gala Dinner	Organised and Managed for the Pan South African Language Board	Invited guests	n/a	600	n/a	n/a	1%
Decorex Cape Multi award winning Decorex Cape Town brings together the most exquisite collection of exhibitors,design icons and rising stars.	Thebe Owned Exhibition	Trade/Consumer	251	38 000	15 000	15%	5%
Decorex JHB The ultimate round up of what's new and now for consumers and trade in the decor and design	Thebe Owned Exhibition	Trade/Consumer	635	53300	25 000	20%	10%
Hot Property National and International resort & residential real estate	Thebe Owned Exhibition	Trade/Consumer	39	2800	1200	10%	5%
Volkswagen South Africa Car Placements	Organised and Managed for Volkswagen South Africa	Selected clients	n/a	150	n/a	n/a	0%
Volkswagen South Africa Maxi Dinners Held 3 times in the year	Organised and Managed for Volkswagen South Africa	Selected VIP guest	n/a	100	n/a	n/a	0%
Discovery Health Road Show	Event Organised and Managed for Discovery Medical Aid Schemes	Invited guests/public	n/a	3 000	n/a	n/a	0%
Discovery Life Investment Briefing Session	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	6 000	n/a	n/a	0%
Discovery Life Launch	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	8 300	n/a	n/a	0%
Franchise & Business Opportunities Expo A Franchise & Business Opportunities Expo focused on fast tracking South Africa's drive towards entrepreneurship.	Thebe Owned Exhibition	Trade	120	11500	5000	15%	5%
Eskom Small Business Developments A definitive platform for black-owned small,medium and micro enterprises to market their companies to corporate procurement departments.	Organised and Managed for Eskom South Africa	Trade/Consumer	98	3000	1520	0%	0%
Gardenex South Africa's premier garden and flower show. A platform for industry players to reinforce their green approach to garden design.	Thebe Owned Exhibition	Consumer	145	21239	3219	0%	0%
Sportex	Thebe Owned Exhibition	Consumer	120	5000	10 000	5%	10%
Beadex South Africa's Premier Bead and Jewellery Show	Organised and Managed for Ingelosi Trading cc.	Consumer	68	7400	3000	0%	5%

2006 Exhibitions / Events

Name of Exhibition/Event	Profile	Visitor Profile	No. of Exhibitors	Overall No. of Visitors/Delegates	Size of Event m ²	% of Int. Exhibitors	% Int. Visitors /delegates
ICPPS Conference	International Conference managed for South African Pharmacology Society	Trade delegates	n/a	n/a	600	n/a	60%
Global Environment Facility GEF General Assembly	General Assembly managed for GEF, Washington	Invited delegates	n/a	1200	n/a	n/a	80%
Wine Tourism Conference	Thebe Owned Exhibition	Trade	n/a	1000	n/a	n/a	20%
Chinese Delegation Press Conference	Organised and Managed for Beijing New Impressions Culture	Invited delegates	n/a	n/a	50	n/a	100%
Indaba Africa's Largest Travel trade Show	Organised and Managed for South African Tourism Company	Trade	4000	6000	30 000	30%	50%
Meetings Africa Africas Top Business Tourism Exhibition	Thebe Owned Exhibition	Trade	185	2037	6000	10%	5%
IMEX , Germany	Thebe took 60 exhibitors to exhibit an South African Pavilion at an international Show.						
ITB	Thebe took 60 exhibitors to exhibit an South African Pavilion at an international Show.						
EIBTM Global Events Conference of European destinations	Thebe took 60 exhibitors to exhibit an South African Pavilion at an international Show.						
Decorex KZN & Kitchen & Bathroom Fair An exhibition shaping and stimulating the decor and design industry	Thebe Owned Exhibition	Trade / Consumer	145	18 500	2900	10%	5%
Decorex Cape Multi award winning Decorex Cape Town brings together the most exquisite collection of exhibitors,design icons and rising stars.	Thebe Owned Exhibition	Trade/ Consumer	260	36 000	12 000	20%	5%
Decorex JHB The ultimate round up of what's new and now for consumers and trade in the decor and design	Thebe Owned Exhibition	Trade/ Consumer	600	51000	8700	28%	15%
Soweto Marathon	Event Organised and Managed for ASA	Public	n/a	15 100	n/a	n/a	10%
Discovery Platinum Prestige A recognition event for Discovery Brokers and Advisors.	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a			n/a	0%
Discovery Life Card Launch Life card launch held in 11 different cities in Southern Africa	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	11 000	n/a	n/a	0%
Discovery Health Launch Held in 11 different cities in Southern Africa	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	8 000	n/a	n/a	0%
Discovery Life Launch Held in 11 different cities in Southern Africa	Event Organised and Managed for Discovery Medical Aid Schemes	Invited delegates	n/a	10 500	n/a	n/a	0%
ARA Be Your Best Rock Challenge Event promoting the health and well-being of children	Roadshow Event Organised and Manager for ARA - industry association for responsible alcohol use	General Youth and Schools	n/a	3 000	n/a	n/a	0%
Waterdome Ran alongside the World Summit	Organised and Managed for the South African Department of Water Affairs	Trade	300	15 000	20 000	60%	90%
Gardenex South Africa's premier garden and flower show. A platform for industry players to reinforce their green approach to garden design.	Thebe Owned Exhibition	Trade / Consumer	185	20 500	6000	10%	5%
Horticulture Africa Run alongside Gardenex. Trade part of the show.	Run alongside Gardenex. Trade part of the show.	Trade	36	1700	11 000	5%	5%
Castle Premiership Trophy Launch	Organised and Managed for South African breweries	Invited Guests,Media and Public	n/a	30 200	n/a	n/a	10%
Castle Premiership Year End Function	Organised and Managed for South African breweries	Invited guests and VIP's	n/a	800	n/a	n/a	0%



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2006 Exhibitions / Events continued...

Name of Exhibition/Event	Profile	Visitor Profile	No. of Exhibitors	Overall No. of Visitors/Delegates	Size of Event m ²	% of Int. Exhibitors	% Int. Visitors /delegates
Bafana Bafana (South Africa's National Soccer Team) vs DRC	Organised and Managed for South African breweries	Invited Guests, Media and Public	n/a	15 000	n/a	n/a	10%
Supersport vs Pirates Local soccer team challenge	Organised and Managed for South African breweries	Invited Guests, Media and Public	n/a	15 200	n/a	n/a	0%
Lance Armstrong Cocktail Party	Organised and Managed for Tiger Brands South Africa	Invited Guests	n/a	2 650	n/a	n/a	2%
Good Food and Wine Show	Organised and Managed for South African breweries	Consumer/ Trade	65	15 000	?	?	?
MediaTech Africa Africa's Premier advanced technology trade fair. The ideal business platform to launch new products and to demonstrate new technological developments in the	Thebe Owned Exhibition	Trade	110	3700	4000	20%	10%
Eskom Small Business Developments A definitive platform for black-owned small, medium and micro enterprises to market their companies to corporate procurement departments.	Organised and managed for Eskom South Africa	Trade	76	8000	1000	0%	4%
Franchise & Business Opportunities Expo A Franchise & Business Opportunities Expo focused on fast tracking South	Thebe Owned Exhibition	Consumer/ Trade	109	10859	4000	10%	5%